



Big Event 2013, 17th April – Master Classes

Master class = a short, taster session, class given by an expert in particular discipline to help develop skills.

1. **Gathering and presenting evidence** (practical session)

Practical session which will provide introduction to gathering evidence that can show the difference your organisation makes and be used to influence services or the commissioning. It will touch on basic rules and tips for presenting accessible data and building a case.

NOW FULLY BOOKED!

2. **Public campaigning** (practical session)

Practical session on how to run a public campaign, incl who to speak to, how to successfully run a local campaign. The session will include a short presentation from a local organisation who have run a successful campaign in East Sussex.

Facilitator: Clive Gross, Director of Arcana Consulting, <http://www.arcanaconsulting.co.uk/>

3. **Leadership** (strategic level)

Master class pitched at a strategic level, discussing how to develop leadership in the voluntary sector.

Facilitator: dr Mark Hughes, Senior Lecturer, University of Brighton, Brighton Business School
<http://www.brighton.ac.uk/bbs/contact/details.php?uid=mah11>

4. **Commissioning priorities and the JSNA (Joint Strategic Needs Assessment)** (strategic level)

Master class for those familiar with what JSNA is, but wanting to learn more. It will focus on discussing with East Sussex Public Health how VCS can contribute to the data collection in our county, so the services are commissioned based on information from our sector.

Facilitators: ESCC, Public Health Directorate - Anita Counsell (Head of Specialist Health Improvement) and Graham Evans (Head of Public Health Intelligence)

5. **Commissioning cycle – exploring ways to get more involved?**

Masterclass for those familiar with commissioning, but wanting to learn more about the process. The session will offer a space to consider the 'commissioning cycle' and explore how organisations can better engage during the different stages of commissioning and execute influence. This class is ideal for those that are representing service users or are responsible for planning services and have understanding of the needs in their communities.

Facilitator: ESCC, Barry Atkins (Head of Service, Strategic Commissioning - Older People and Carers)



www.speakupforum.org.uk